

Vision 2025: School Reconfiguration and Consolidation of Our Schools
Cover Page

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Superintendent: Dr. PK Diffenbaugh	pkdiffenbaugh@mpusd.k12.ca.us
District: Monterey Peninsula Unified School District	Address: 700 Pacific Street, Monterey CA 93940
Size/Type of District: 9,297 students/Public TK-12	Contact: 831-645-1200
Number of Staff on Communications Team	Three (3)
Entry Title: Vision 2025: School Reconfiguration and Consolidation of Our Schools	Category: Gold Medallion Awards Special Communication Project Campaign

Vision 2025: School Reconfiguration and Consolidation of Our Schools
Synopsis of the program/project/campaign

Synopsis (Summary)

Monterey Peninsula Unified School District strives to be one of the finest public school systems in the country. We are located in coastal Monterey County and serve 9,200 students at two preschools, seven elementary schools, three TK-7 (8) schools, three middle schools, three high schools, one alternative high school and one adult school. 70 percent of students qualify for the free and reduced meal program, and 25 percent are English learners.

The purpose of this campaign was to educate about the need to reconfigure and consolidate schools within MPUSD and ensure that stakeholders understood the “why behind the what” of MPUSD’s reconfiguration and consolidation of schools. The overall initiative and campaign aligns to three of six MPUSD’s pillars - ***innovation and creativity, commitment to equity*** and ***service mindset***.

- The district developed an ***innovative and creative*** way to address students leaving the district when they entered middle school (grade 6) by reconfiguring its elementary schools to a transitional kindergarten - 6th grade model, expanding two of its elementary schools to full transitional kindergarten - 8th grade models to provide parents/guardians options. The district still maintained two of three middle schools for grades 7 and 8.
- The district was ***committed to equity*** during the reconfiguration and consolidation to ensure the needs of students, families and teachers/staff were met in a fair and equitable way. For example, the district developed a process to ensure staff being impacted had a voice in movements to different school sites and families at impacted schools had priority during the open enrollment (interdistrict transfer process) to another school of choice.
- A ***service mindset*** was always top of mind in all decision making and communication efforts.

The campaign spanned 2019 - present due to the complexity of the initiative and an interruption by COVID in 2020 which shifted the priority.

Vision 2025: School Reconfiguration and Consolidation of Our Schools
Summary of the program/project/campaign

Situational Analysis

MPUSD's history of declining enrollment and the need for a sustainable operational budget prompted a review in the utilization of the district's 25 school sites to identify opportunities for reconfiguration or consolidation. The district's "School Reconfiguration and Consolidation Plan" proposed to consolidate Foothill Elementary and Highland Elementary schools starting in the 2022-2023 school year. The plan would create two transitional kindergarten - 8th grade schools at La Mesa School and Monte Vista School, adding 7th grade in the 2022-2023 school year and 8th grade in the 2023-2024 school year. These two schools were previously grades TK-5. Walter Colton Middle School would consolidate over the same time period into 7th/8th grade in 2021-2022 and 8th grade only in 2022-2023, and closing in 2023-2024.

In the 2019-2020 school year, the district developed a Vision 2025 Task Force composed of parents/guardians, teachers, union representatives, staff and administrators to review research and develop recommendations to the Superintendent and ultimately the Board of Education.

The plan originally was presented to the Board of Education on January 12, 2021, and staff conducted a series of community engagement meetings during the months of January and February, 2021. The Board of Education voted on February 9, 2021, to reconfigure elementary schools to TK-6th grade starting in the 2021-2022 school year. The Board of Education requested that the district's School Reconfiguration and Consolidation Plan be brought back to the Board as an information item at its June 8, 2021 and an action item at its June 22, 2021 meeting.

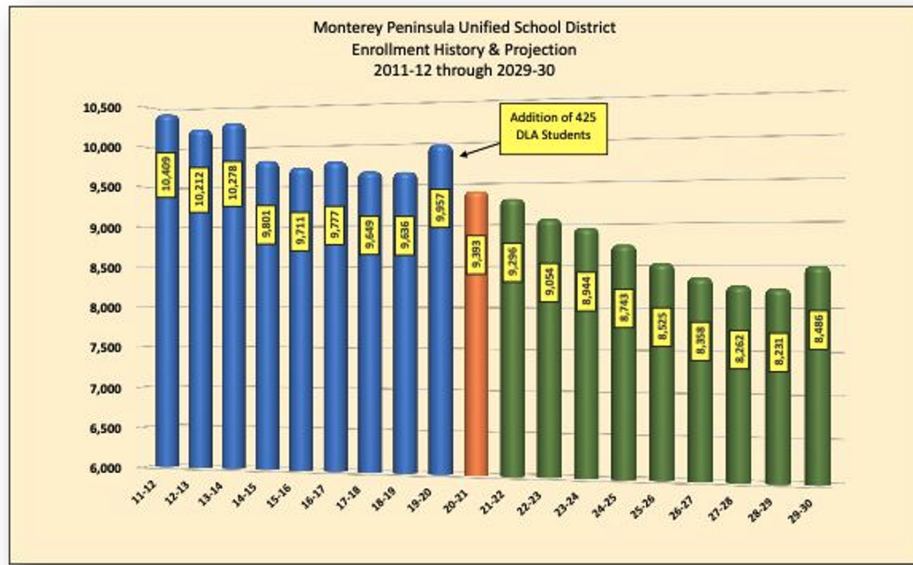
While not planned, this campaign spans five school years (2019 - present) due to the complex nature of the initiative and an interruption by the global pandemic in the spring of 2020 which shifted the focus and priority of this campaign. **A majority of the communication and community outreach efforts pertinent to this CalSPRA nomination occurred between 2021-2022.**

Use of Research (Primary/Secondary/Formal/Informal)

Primary: Research demonstrated that MPUSD enrollment had declined 9.8% over a 10-year period and several of the district's elementary schools exhibited low enrollment and low capacity utilization. For example, the average enrollment of MPUSD's elementary schools is 367 compared to the average capacity to elementary schools of 635 indicating that the district was only utilizing 58% of its capacity.

Secondary:

Formal: Data from an external third party, Decision Insite, displaying enrollment history and projections, exemplifies declining enrollment statistics.



Informal: Through anecdotal stories (street data), the district learned many families were leaving after 5th grade to avoid the district's middle schools, and returning in 9th grade to attend MPUSD high schools. In an effort to prevent mass exodus of additional students, the district looked to reconfigure its elementary schools to retain 6th graders and maintain Average Daily Attendance (ADA).

Planning

Goal: The goal of this campaign was to provide easy access to digestible information in both English and Spanish about why MPUSD's schools were being reconfigured and consolidated. As part of the initial planning process, the Vision 2025+ Task Force was created to support the Superintendent to develop recommendations for the Board of Education around implementing a vision for school configurations within MPUSD. The Task Force analyzed historical and projected enrollment and transfer patterns, student performance data, school location and school size, and parent/community input in order to develop recommendations for potential changes to grade level configurations, attendance boundaries, school size and future school locations. Communication was distributed to solicit volunteers to apply for the Task Force.

Objectives

- Provide clear and concise information to stakeholders.

- Provide stakeholders with an opportunity to speak directly with school district staff about the complexity and impacts of the reconfiguration and consolidation plan.
- Build community support for the reconfiguration and consolidation plan to ensure stakeholders had a clear understanding of the why so that even if they didn't believe their school should close they understood the reasoning and need behind the decision-making.

Target Audiences

- **Parents, guardians, and family members:** Particularly targeted to those whose school would be consolidating or reconfigured.
- **Local media:** MPUSD worked to inform local media outlets at strategic points during the campaign so as not to cause uncertainty or chaos about school closures.
- **Community Members:** While we have many community members who are connected to issues of concern, it was critical to engage the community-at-large on social media and allow public participation during Town Halls to encourage more awareness.
- **MPUSD Teachers and Staff Members:** We always want to make sure our teachers, staff and leaders have the tools they need to field questions. Additionally, teachers and staff at the impacted sites needed increased communication as the reconfigurations and closures would impact their work site. To this end, we made sure this important information was conveyed through our weekly districtwide newsletter, but also through in person staff meetings with the Superintendent and Human Resources.

Communication Platforms/Audience Reach

The primary modes of communication included:

- **ParentSquare:** This platform is used districtwide to share information with parents, guardians, students, staff and community guests.
- **External MPUSD Email Distribution List:** This email distribution list is a manual list of stakeholders signed up to receive Board of Education agendas or those choosing to receive MPUSD's communication news, including members of the media. A total of 400 external guests receive emails from MPUSD on this list.
- **Website:** The district and school websites were used as a clearinghouse to host information.
- **Town Halls:** Due to the complexity of MPUSD's reconfiguration and consolidation, the district felt it important to host both virtual and in-person Town Halls to present information and allow for stakeholders to ask questions, provide feedback/input and receive clarification.

- **Board of Education Retreats and Meetings:** Due to the complexity of the district's plan, the Board of Education held special board retreats and allowed for a standing agenda item on reconfiguration and consolidation at every Board meeting leading up to the final action taken by the Board.
- **Social Media:** Social media was used as yet another way to distribute information about the plan and upcoming community engagement meetings.

Measurable Objectives

To measure the effectiveness of this campaign, we utilized data from ParentSquare, social media analytics and audience participation during the Town Hall meetings.

Key Messages

- Over the next five years, the Monterey Peninsula Unified School District is projected to decrease by over 800 students which represents an estimated revenue loss of approximately \$10 million dollars.
- The district established the Vision 2025+ Task Force in August 2019 to plan ahead and look at options to maintain the district's fiscal stability in the coming years.
- The Vision 2025+ Task Force convened last fall, developed recommendations on different learning models for our elementary and middle schools (e.g., Transitional Kindergarten - 6, Transitional Kindergarten - 8, 7th/8th middle schools).
- The district has hosted more than a dozen meetings providing transparency and soliciting stakeholder feedback, including administering an online survey.
- **No decisions** have been made. The district is still in the community engagement and exploratory/planning phases, and is committed to keeping families, staff and community members informed throughout the process.
- You can learn more about Vision 2025+ by visiting the MPUSD website.
- When and if any decisions are made, families and staff will be communicated with, and have time to plan for any upcoming changes.
- Sample of initial messaging (before COVID hit): See additional support material

Strategies

- Communicate information districtwide and to community stakeholders using all traditional electronic platforms including ParentSquare, social media, email, and newsletter.
- Develop and promote Town Halls to communicate the why behind the what and to encourage stakeholder engagement and questions.

- Partner with local news outlets to help communicate the reconfiguration and consolidation of MPUSD schools.

Implementation (See additional support materials for examples of all)

Town Hall and Board of Education Meetings (p. 10)

The district felt it was important to host community meetings, as well as provide updates at Board of Education meetings. See additional support material for meetings from the implementation of the Task Force through final approval of the Board of Education.

Graphic Design (p. 11 and 12)

Compelling graphics were used to communicate the community meetings. There were three rounds of meetings due to the pandemic. The graphics were used in all communications and mediums to promote the meetings.

Website Resources

The district website was used as a clearinghouse: <https://the.mpusd.net/vision2025>

Direct Parent/Student Communication-ParentSquare (p. 13)

The district used its communication platform to message parents, students, and even staff via all call messages, posts, emails, texts, and/or app.

Staff Newsletter (p. 14 - 15)

At MPUSD, we value the importance of communicating with our staff and teachers. We know they usually have the closest link to our students and families. We included information and reminders about our informational videos and content, along with details about our upcoming town hall discussions in our weekly newsletter to all 1,200 staff members.

Media: (p. 15 - see additional support material for links to news stories generated.)

Challenges

One of the challenges we had was the nomenclature of the campaign. Originally we started off by calling it Vision 2025+ to reflect the vision of where the school district would be in the year 2025 with regard to its school configurations (e.g., TK-6 and TK-8, and 7 and 8). The word was not easily translatable and when our Spanish speaking parents received initial communication they thought it had to do with eyesight and vision. As a result the district conducted additional community meetings to ensure all stakeholders understood the importance of the school meetings with regard to consolidating and reconfiguring the schools.

Overall Handling

The district is extremely proud of the way it handled this comprehensive community engagement. The Board of Education was particularly pleased with the number of community engagement meetings we conducted internally and externally to ensure stakeholders understood the why behind the what of the school reconfigurations and consolidations. As a result of the long-term communication efforts and number of meeting opportunities for stakeholders to learn and provide feedback, when the Board of Education voted to finally approve the reconfiguration and closures, we had less than five individuals speak about the Board agenda item. Had it not been for the comprehensive campaign, the Board room would have likely been packed with stakeholders opposing the reconfiguration and closures.

Evaluation (p. 15 - 17 for data results)

Did we meet the objectives?

Yes. The district met its three objectives aligned to three of its six pillars: **innovative and creative**, **commitment to equity** and **service mindset** was always top of mind in all decision making and communication efforts. The overall objective to reconfigure elementary grade levels and close three schools without much community protest was the main objective. Through a comprehensive education campaign, the district was able to provide information on the why behind the what, thus ultimately leading to little to no pushback when the Board of Education voted to reconfigure and consolidate schools.

How did we analyze the results?

- Number of participants at community meetings
- Number of ParentSquare posts sent (and receipt / view of them)
- Number of participants (lack of / low participation) at the Board of Education final vote indicating that stakeholders understood and felt that the district was transparent and there was trust in the final decision

How did we measure effectiveness?

- Number of participants at community meetings
- Number of ParentSquare posts sent (and receipt / view of them)
- Number of participants (lack of / low participation) at the Board of Education final vote indicating that stakeholders understood and felt that the district was transparent and there was trust in the final decision

Closure

Overall, we believe this campaign was successful in achieving our objectives. Thank you for your consideration of this campaign.

PLANNING (Additional Support Materials) to support pages 4 - 6

Sample of initial messaging (before COVID hit)

This message was sent to MPUSD families via ParentSquare on January 15, 2020.

MPUSD Families,

We hope 2020 is off to a great start and your student(s) is enjoying being back on campus.

You may have seen in recent news reports about the district's declining enrollment over the next five years and the impact on funding. The district established the Vision 2025+ Task Force in August 2019 to plan ahead and look at options to maintain the district's fiscal stability in the coming years.

We want to provide an update on MPUSD's Vision 2025+ Task Force recommendations and the progress to date. The Task Force convened last fall, developed recommendations on different learning models for our elementary and middle schools (e.g., Transitional Kindergarten - 6, Transitional Kindergarten - 8, 7th/8th middle schools), and district staff has been in the community hosting meetings since November providing transparency and soliciting stakeholder feedback, including administering an online survey.

Our Board of Education met last evening to receive information from the 15 stakeholder engagement meetings and survey. At this time no decisions have been made on a particular learning model or about any school consolidations. The district will continue engaging the community to gather additional input. Meeting dates, times and locations will be announced early next week.

If you would like to learn more about Vision 2025+ please visit www.mpusd.net/vision2025/ - previous PowerPoint presentations may be found on this page. Additionally, the presentations from last night's Board meeting may be reviewed in [English](#) or [Spanish](#).

Again, no decisions have been made. We are still in the community engagement and exploratory/planning phases. We are committed to keeping families, staff and

community members informed throughout the process. When and if any decisions are made, families and staff will be communicated with, and have time to plan for any upcoming changes.

Thank you for your confidence in the Monterey Peninsula Unified School District and your student's school.

IMPLEMENTATION (Additional Support Material) to support page 7)

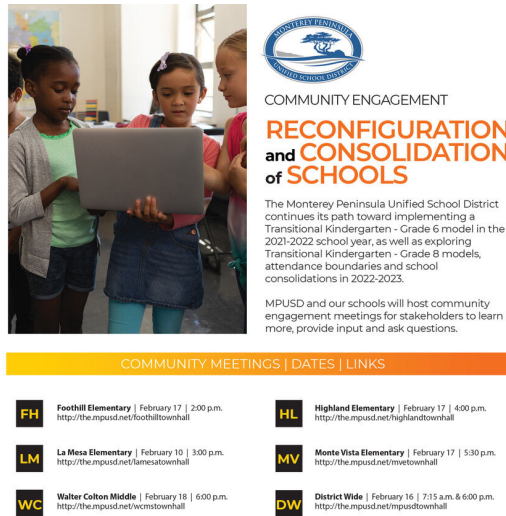
Town Hall and Board of Education Meetings

- [June 22, 2021 Board of Education Meeting to approve the Reconfiguration and Consolidation Plan](#)
- [June 8, 2021 Board of Education Meeting to discuss the Reconfiguration and Consolidation Plan and Meetings](#)
- [December 14, 2021 Board of Education Meeting to approve the final attendance boundaries and facilities considerations related to school consolidations](#)
- [December 7, 2021 Board of Education to review and discuss the draft attendance boundaries and school facilities considerations related to school consolidations](#)
- [November 16, 2021 Board of Education to review and discuss public engagement and feedback on the draft attendance boundaries and facilities considerations related to school consolidations \(Spanish\)](#)
- [November 9, 2021 Board of Education meeting to review and discuss public engagement feedback the draft attendance boundaries and facilities considerations related to school consolidations](#)
- [June 8, 2021 Board of Education to receive and discuss a presentation on the decision-making timeline for the district's school Reconfiguration and Consolidation Plan](#)
- May 25, 2021 Board of Education meeting to discuss and give direction on the district's Reconfiguration and Consolidation Plan (no presentation associated)
- [May 11, 2021 Board of Education to discuss and provide direction on next steps for the district's Reconfiguration and Consolidation Plan](#)
- [January 14, 2020 Board of Education Meeting: Vision 2025+ Update](#)
- [January 14, 2020 Board of Education Meeting: Vision 2025+ Update \(Spanish\)](#)
- Community Meeting Presentation - [English & Espanol](#)
- November 12, 2019 Board of Education Study Session - [English & Espanol](#)
- [September 10, 2019 Board of Education Meeting Presentation](#)
- [August 27, 2019 Board of Education Meeting Presentation](#)
- [August 22, 2019 Task Force Meeting](#)

IMPLEMENTATION (Additional Support Material)

Graphic Design

Round Three of Community Meetings



COMMUNITY ENGAGEMENT

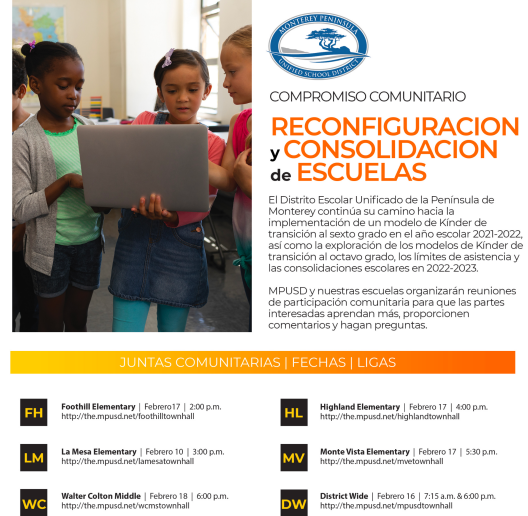
RECONFIGURATION and CONSOLIDATION of SCHOOLS

The Monterey Peninsula Unified School District continues its path toward implementing a Transitional Kindergarten - Grade 6 model in the 2021-2022 school year, as well as exploring Transitional Kindergarten - Grade 8 models, attendance boundaries and school consolidations in 2022-2023.

MPUSD and our schools will host community engagement meetings for stakeholders to learn more, provide input and ask questions.

COMMUNITY MEETINGS | DATES | LINKS

FH Foothill Elementary February 17 2:00 p.m. http://the.mpusd.net/foothilltownhall	HL Highland Elementary February 17 4:00 p.m. http://the.mpusd.net/highlandtownhall
LM La Mesa Elementary February 10 3:00 p.m. http://the.mpusd.net/lamesatownhall	MV Monte Vista Elementary February 17 5:30 p.m. http://the.mpusd.net/mvetownhall
WC Walter Colton Middle February 16 6:00 p.m. http://the.mpusd.net/wcmstowhall	DW District Wide February 16 7:15 a.m. & 6:00 p.m. http://the.mpusd.net/mpusdtownhall



COMPROMISO COMUNITARIO

RECONFIGURACION y CONSOLIDACION de ESCUELAS

El Distrito Escolar Unificado de la Península de Monterey continúa su camino hacia la implementación de un modelo de Kinder de transición al sexto grado en el año escolar 2021-2022, así como la exploración de los modelos de Kinder de transición al octavo grado, los límites de asistencia y las consolidaciones escolares en 2022-2023.

MPUSD y nuestras escuelas organizarán reuniones de participación comunitaria para que las partes interesadas aprendan más, proporcionen comentarios y hagan preguntas.

JUNTAS COMUNITARIAS | FECHAS | LICAS

FH Foothill Elementary Febrero 17 2:00 p.m. http://the.mpusd.net/foothilltownhall	HL Highland Elementary Febrero 17 4:00 p.m. http://the.mpusd.net/highlandtownhall
LM La Mesa Elementary Febrero 10 3:00 p.m. http://the.mpusd.net/lamesatownhall	MV Monte Vista Elementary Febrero 17 5:30 p.m. http://the.mpusd.net/mvetownhall
WC Walter Colton Middle Febrero 16 6:00 p.m. http://the.mpusd.net/wcmstowhall	DW Distrito Wide Febrero 16 7:15 a.m. & 6:00 p.m. http://the.mpusd.net/mpusdtownhall

Round One of Community Meetings



REVISED

VISION 2025+ TASKFORCE

The Vision 2025+ Task Force has been meeting since August to develop recommendations to implement a vision for school configurations within MPUSD.

The Task Force has analyzed historical and projected enrollment and transfer patterns, student performance data, school location and school size, and parent/community input in order to develop recommendations for potential changes to grade level configurations, attendance boundaries, school size and future school locations.

The Task Force is comprised of diverse stakeholders, including parents from each community, union representatives, staff, and community groups.

COMMUNITY MEETINGS

Wednesday, November 13* Dual Language Academy of the Monterey Peninsula 225 Normandy Ave, Seaside 6:00 P.M.	Thursday, November 14 Highland Elementary School 1650 Sonoma Ave, Seaside 6:00 P.M.	Monday, December 2 Crumpton Elementary School 460 Carmel Ave, Marina 6:00 P.M.
Tuesday, December 3 Monte Vista Elementary School 251 Soledad Dr, Monterey 6:00 P.M.	Wednesday, December 4 Districtwide Meeting District Services Center 540 Canyon Del Rey, Monterey 4:00 P.M.	CHILD CARE & TRANSLATION PROVIDED

* NOTE- DATE CHANGE FOR THE DUAL LANGUAGE ACADEMY OF THE MONTEREY PENINSULA MEETING LOCATION



REVISADO

VISIÓN 2025+ TASKFORCE

El Grupo de Trabajo Visión 2025+ se ha estado reuniendo desde agosto para desarrollar recomendaciones para implementar una visión para configuraciones escolares dentro MPUSD.

El grupo de trabajo ha analizado los patrones de matriculación y transferencia históricos y proyectados, los datos de rendimiento estudiantil, ubicación de las escuelas y el tamaño de las escuelas, y los aportes de los padres/comunidad para desarrollar recomendaciones para posibles cambios en las configuraciones de nivel de grado, zonas de asistencia, tamaño de la escuela y ubicaciones escolares futuras.

El grupo de trabajo está compuesto por diversos grupos de partes interesadas, incluidos padres de cada comunidad, representantes sindicales, personal y grupos comunitarios.

JUNTAS DE LA COMUNIDAD

Miércoles 13 de noviembre* Dual Language Academy of the Monterey Peninsula 225 Normandy Ave, Seaside 6:00 P.M.	Jueves 14 de noviembre Highland Elementary School 1650 Sonoma Ave, Seaside 6:00 P.M.	Lunes 2 de diciembre Crumpton Elementary School 460 Carmel Ave, Marina 6:00 P.M.
Martes 3 de diciembre Monte Vista Elementary School 251 Soledad Dr, Monterey 6:00 P.M.	Miércoles 4 de noviembre Junta a nivel distrito District Services Center 540 Canyon Del Rey, Monterey 4:00 P.M.	HABRÁ CUIDADO DE NIÑOS & TRADUCCIÓN

* NOTA CAMBIO DE FECHA PARA LA JUNTA EN LA LOCALIDAD DUAL LANGUAGE ACADEMY OF THE MONTEREY PENINSULA

Round Two of Community Meetings




VISION 2025+ TASKFORCE

The Vision 2025+ Task Force has been meeting since August to develop recommendations to implement a vision for school configurations within MPUSD.

The Task Force has analyzed historical and projected enrollment and transfer patterns, student performance data, school location and school size, and parent/community input in order to develop recommendations for potential changes to grade level configurations, attendance boundaries, school size and future school locations.

The Task Force is comprised of diverse stakeholders, including parents from each community, union representatives, staff, and community groups.

ADDITIONAL COMMUNITY MEETINGS

<p>Monday, January 27 Dr. Martin Luther King Jr. School of the Arts 1617 Broadway Ave, Seaside 6 - 7:30 p.m.</p>	<p>Wednesday, January 29 Marina Vista Elementary Arts Academy 390 Carmel Ave, Marina 6 - 7:30 p.m.</p>	<p>Monday, February 3 Oldmeyer Center 986 Hilby Ave, Seaside 6 - 7:30 p.m.</p>
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**As part of the District Advisory Council and District English Language Advisory Committee*

**As part of the African American Parent Advisory Council*

CHILD CARE & TRANSLATION PROVIDED

The Monterey Peninsula Unified School District is committed to equal opportunity for all individuals in education and in employment. MPUSD prohibits discrimination, harassment, intimidation, and bullying based on actual or perceived age, ancestry, color, physical or mental disability, ethnicity, gender, gender expression, gender identity, genetic information, immigration status, marital status, medical information, national origin, parental status, pregnancy status, race, religion, sex, sexual orientation, or association with a person or a group with one or more of these actual or perceived characteristics. You believe you, or your student, have been subject to discrimination, harassment, intimidation, or bullying you should contact your school site principal and/or the District Chief Compliance and Title IX Officer, Dr. Marjory Nunez, by phone at 831-940-1222, by email at monrepschools@mpusd.net, or in person at 300 Pacific Street, Monterey, CA 93940. Visit <http://www.mpsd.net/district> for more information.




VISIÓN 2025+ GRUPO DE TRABAJO

El Grupo de Trabajo Visión 2025+ se ha estado reuniendo desde agosto para desarrollar recomendaciones para implementar una visión para configuraciones escolares dentro de MPUSD.

El grupo de trabajo ha analizado los patrones de matriculación y transferencia históricos y proyectados, los datos de rendimiento estudiantil, ubicación de las escuelas y el tamaño de las escuelas, y los aportes de los padres/comunidad para desarrollar recomendaciones para posibles cambios en las configuraciones de nivel de grado, zonas de asistencia, tamaño de la escuela y ubicaciones escolares futuras.

El grupo de trabajo está compuesto por diversos grupos de partes interesadas, incluidos padres de cada comunidad, representantes sindicales, personal y grupos comunitarios.

JUNTAS DE LA COMUNIDAD ADICIONALES

<p>Lunes 27 de enero Dr. Martin Luther King Jr. School of the Arts 1713 Broadway Ave, Seaside 6 - 7:30 p.m.</p>	<p>Miércoles 29 de enero Marina Vista Elementary Arts Academy 390 Carmel Ave, Marina 6 - 7:30 p.m.</p>	<p>Lunes 3 de febrero Oldmeyer Center 986 Hilby Ave, Seaside 6 - 7:30 p.m.</p>
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**Como parte del Consejo Asesor del Distrito y el Comité Asesor del idioma inglés del Distrito*

**Como parte del Consejo Asesor de Padres Afroamericanos*

HABRA CUIDADO DE NIÑOS & TRADUCCIÓN

El Distrito Escolar Unificado de la Península de Monterey está comprometido con la igualdad de oportunidades para todos los individuos en la educación y en el empleo. MPUSD prohíbe la discriminación, el acoso, la intimidación y el acoso basado en la edad real o percibida, ascendencia, discapacidad física o mental, etnia, género, expresión de género, identidad de género, información genética, estado migratorio, estado civil, información médica, origen racial, estado de parentalidad, estado de embarazo, raza, religión, sexo, orientación sexual, o asociación con una persona o un grupo con uno o más de estas características reales o percibidas. Si usted o su hijo cree que ha sido objeto de discriminación, acoso, intimidación o acoso basado en cualquiera de las direcciones de la escuela o en el Distrito Unificado de Compliance y el Título IX Officer, Dr. Marjory Nunez, llame al 831-940-1222 o envíe un correo electrónico a monrepschools@mpusd.net o en persona en 300 Pacific Street, Monterey, CA 93940. Visite <http://www.mpsd.net/district> para más información.

Staff Community Meetings




VISION 2025+ TASKFORCE

The Vision 2025+ Task Force has been meeting since August to develop recommendations to implement a vision for school configurations within MPUSD.

The Task Force has analyzed historical and projected enrollment and transfer patterns, student performance data, school location and school size, and parent/community input in order to develop recommendations for potential changes to grade level configurations, attendance boundaries, school size and future school locations.

The Task Force is comprised of diverse stakeholders, including parents from each community, union representatives, staff, and community groups.

STAFF MEETINGS

<p>Wednesday, November 13* Dual Language Academy of the Monterey Peninsula 225 Normandy Ave, Seaside 3:15 P.M.</p>	<p>Thursday, November 14 Highland Elementary School 1650 Sonoma Ave, Seaside 2:45 P.M.</p>	<p>Thursday, November 21 Seaside Middle School 959 Coe Ave, Seaside 4:00 P.M.</p>
<p>Monday, December 2 Crompton Elementary School 460 Carmel Ave, Marina 3:00 P.M.</p>	<p>Tuesday, December 3 Walter Colton Middle School 100 Toda Vista, Monterey 4:00 P.M.</p>	<p>Tuesday, December 10 MLK School of the Arts 1713 Broadway, Seaside 2:45 P.M.</p>
<p>Wednesday, December 11 Los Arboles Middle School 294 Hillcrest Ave, Marina 2:45 P.M.</p>		

* NOTE: DATE CHANGE FOR THE DUAL LANGUAGE ACADEMY OF THE MONTEREY PENINSULA MEETING LOCATION

Direct Parent/Student Communication-ParentSquare

- [February 4, 2022 Important Information Regarding Monte Vista Elementary Expansion](#)
- [February 4, 2022 Important Information Regarding La Mesa Elementary Expansion](#)
- [February 4, 2022 Important Message for 7th Grade Families](#)
- [February 4, 2022 Important Message for 6th Grade Families](#)
- [June 23, 2021: Reconfiguration and Consolidation of MPUSD Schools](#)
- [February 16, 2021: Join us @ 6 p.m. - Reconfiguration and Consolidation of Schools Meeting](#)
- [February 15, 2021: Reminder: Community Meetings: Reconfiguration and Consolidation of Schools](#)
- [February 9, 2021 Community Meetings: Reconfiguration and Consolidation of Schools](#)

Internal Communications

February 15, 2022 MPUSD eNews edition

School Tours - As part of the shift in attendance boundaries and reconfiguration and consolidation of some of our schools, a few of our schools who will likely welcome our families from our closing schools, we are offering school tours for our families to learn more about the school and meet the principal. Information on tours at Del Rey Woods Elementary, Dr. Martin Luther King, Jr. School of the Arts, La Mesa Elementary, and Monte Vista Elementary may be found [here](#).

February 7, 2022 MPUSD eNews edition

Update on 2022-2023 School Attendance Boundaries - The MPUSD school reconfiguration and consolidation plan consolidates students currently attending Foothill Elementary, Highland Elementary and Walter Colton Middle schools starting in the 2022-2023 school year. Additionally, students in 6th grade at Del Rey Woods Elementary will be zoned to attend Seaside Middle, and students at Walter Colton Middle will physically attend 8th grade at the Monte Vista campus in the 2022-2023 school year. Additionally, Dr. Martin Luther King, Jr. School of the Arts and Monte Vista Elementary will become Transitional Kindergarten through 8th grade schools. Learn more on the [district's website](#).

School Tours - As part of the shift in attendance boundaries and reconfiguration and consolidation of some of our schools, a few of our schools who will likely welcome our families from our closing schools, we are offering school tours for our families to learn

more about the school and meet the principal. Information on tours at Del Rey Woods Elementary, Dr. Martin Luther King, Jr. School of the Arts, La Mesa Elementary, and Monte Vista Elementary may be found [here](#).

February 1, 2022 MPUSD eNews edition

Update on 2022-2023 School Attendance Boundaries - The MPUSD school reconfiguration and consolidation plan consolidates students currently attending Foothill Elementary, Highland Elementary and Walter Colton Middle schools starting in the 2022-2023 school year. Additionally, students in 6th grade at Del Rey Woods Elementary will be zoned to attend Seaside Middle, and students at Walter Colton Middle will physically attend 8th grade at the Monte Vista campus in the 2022-2023 school year. Additionally, Dr. Martin Luther King, Jr. School of the Arts and Monte Vista Elementary will become Transitional Kindergarten through 8th grade schools. Learn more on the [district's website](#).

School Tours - As part of the shift in attendance boundaries and reconfiguration and consolidation of some of our schools, a few of our schools who will likely welcome our families from our closing schools, we are offering school tours for our families to learn more about the school and meet the principal. Information on tours at Del Rey Woods Elementary, Dr. Martin Luther King, Jr. School of the Arts, La Mesa Elementary, and Monte Vista Elementary may be found [here](#).

November 9, 2021 MPUSD eNews edition

The Board of Education meets this evening in open session at 6:30 p.m. at the District Services Center located at 540 Canyon Del Rey in Monterey (Del Rey Oaks). This evening's session is a [Board Retreat](#) focused on MPUSD's attendance boundaries related to Seaside and Monterey and to the reconfiguration of Foothill, Highland, Monte Vista and Walter Colton. You may attend in person following social distancing and facial covering protocols, participate via [Zoom](#), or simply watch live from [AMP TV](#). Public comment can be made on Zoom or by emailing Janet Ash at jash@mpusd.net no later than 4:30 p.m. today with the agenda item in the subject line. Board Highlights will also be sent to your email inbox later this evening.

MPUSD eNews February 16, 2021

Of Interest to Staff

MPUSD School Reconfiguration / Consolidation Community Engagement Meetings - We invite the community to meetings to learn about MPUSD's path toward implementing a transitional kindergarten - grade 6 model in the 2021-2022 school year, as well as exploring TK-Grade 8 models, attendance boundaries, and school consolidations in 2022-23. You are welcome to join any of the meetings this week. Links of dates/time and how to join the virtual meetings may be found on this [webpage](#). The PowerPoint presentation is also available in English/Spanish so you may follow along during the community meetings. There are two meetings today - Tuesday, February 16 - at 7:15 a.m. and 6:00 p.m. The link for those specific meetings is [here](#).

MPUSD eNews February 9, 2021

School Reconfiguration and Consolidation Meetings - MPUSD continues its path toward implementing a transitional kindergarten - grade 6 model in the 2021-22 school year, as well as TK - Grade 8 models, attendance boundaries, and school consolidations in 2022-23. The district has held staff meetings at various schools at the end of January and early February, and will continue to host stakeholder engagement in community meetings as follows below (flyer with virtual meeting links to follow shortly):

- Foothill Elementary | February 17 @ 2 p.m.
- Highland Elementary | February 17 @ 4 p.m.
- La Mesa Elementary | February 10 @ 3 p.m.
- Monte Vista Elementary | February 17 @ 5:30 p.m.
- Walter Colton Middle | February 18 @ 6 p.m.
- Districtwide | February 16 @ 7:15 a.m. and 6:00 p.m.

News Stories Generated

- [June 25, 2021: Monterey County Weekly: An aging community and enrollment decline pushes MPUSD to close three schools in the next two years](#)
- [June 24, 2021: KION: Some parents express concern over MPUSD school closure announcement](#)
- [June 23, 2021: Monterey Herald: Monterey Peninsula Unified School District to close three schools](#)
- [June 23, 2022: KSBW: Monterey Peninsula Unified School District to close 3 schools](#)
- [February 13, 2021: East Bay Times: Monterey Peninsula Unified School District shifts sixth grade to elementary school](#)
- [January 29, 2022: MPUSD votes to consolidate some schools, close others](#)
- [Monterey Herald: MPUSD considers closing school as enrollment declines](#)

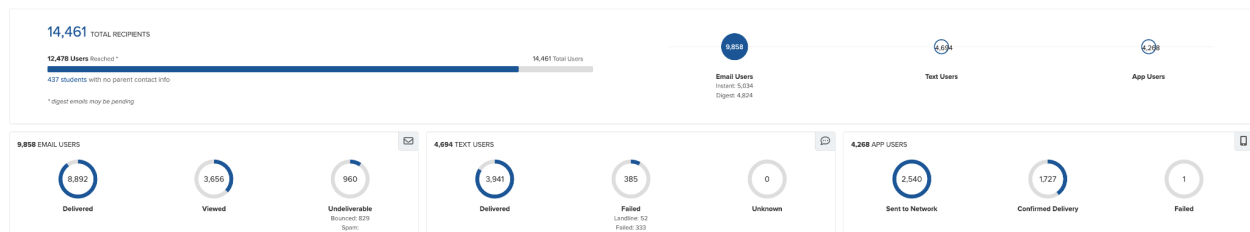
EVALUATION - (Additional Support Material) to support page 8

ParentSquare Analytics

Analytics from posts sent to stakeholders.

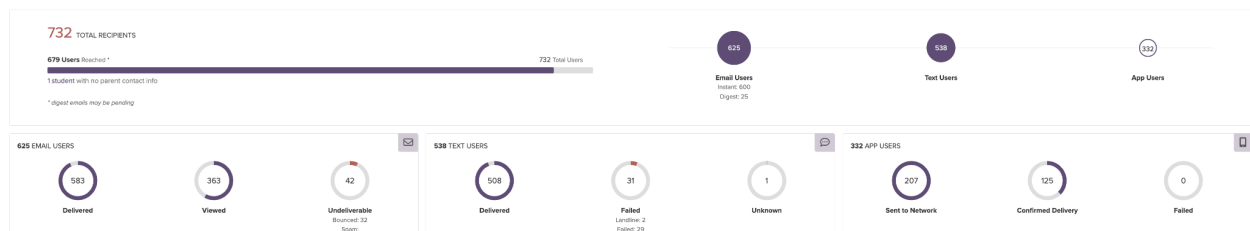
Reconfiguration and Consolidation of MPUSD Schools

Monterey Peninsula Unified School District - over 1 year ago - Wednesday, Jun 23 at 8:01 AM - Monterey Peninsula Unified School District
 @ 12,449 Notified - User Preferred Notifications - Staff and Parents

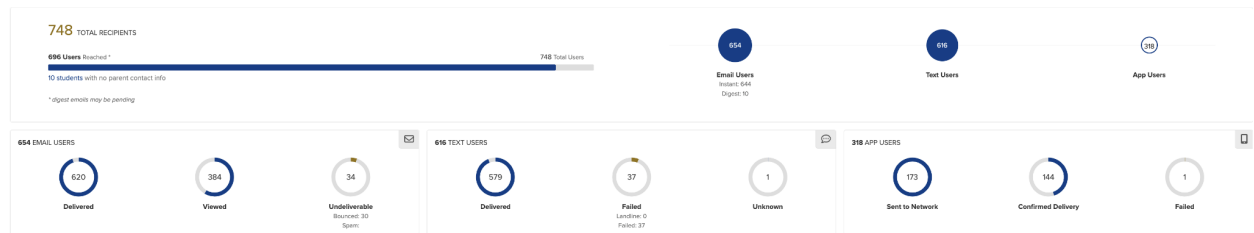


Important Information on Monte Vista Elementary Grade Expansion

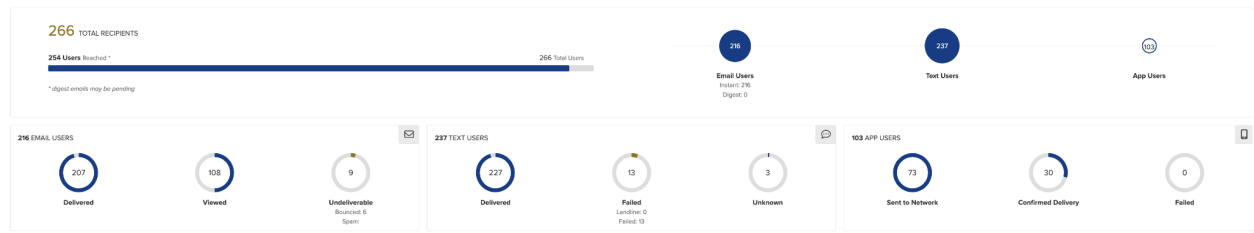
Monterey Peninsula Unified School District - 11 months ago - Friday, Feb 4 at 5:00 PM - Monte Vista Elementary
 @ 669 Notified - User Preferred Notifications - Staff and Parents



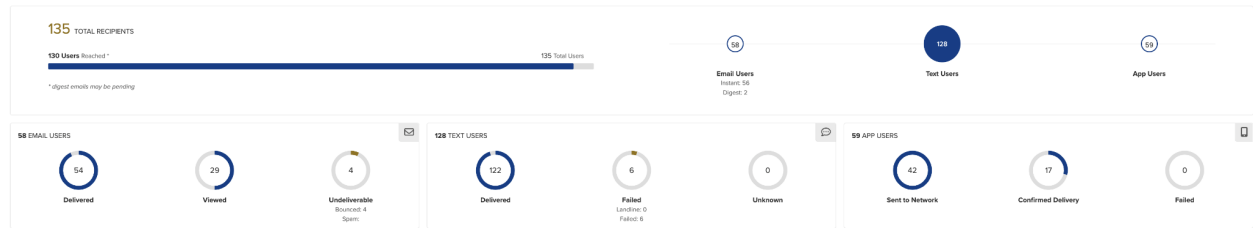
Important Information Regarding La Mesa Elementary Grade Expansion
 Monterey Peninsula Unified School District • 11 months ago • Friday, Feb 4 at 5:00 PM • La Mesa Elementary
 695 Notified • User Preferred Notifications • Staff and Parents



Important Information for 7th Grade Families
 Monterey Peninsula Unified School District • 11 months ago • Friday, Feb 4 at 5:00 PM • 7th Grade
 246 Notified • Instant Notifications • Staff and Parents



Important Message for 6th Grade Families
 Monterey Peninsula Unified School District • 11 months ago • Friday, Feb 4 at 5:00 PM • 6th Grade
 123 Notified • User Preferred Notifications • Staff and Parents



Town Halls and Board Meeting Participation

The Town Halls were highly attended, perhaps some of our highest attendance at community meetings. The district noticed that evening meetings were not always convenient for some parents so the district held early morning meetings, as well to engage families. Participation at Board of Education meetings both in person and online were also well attended as the district was communicating each step of the process at multiple meetings. By the time we reached the Board decision, there was little to no opposition.

Anecdotal Feedback

Families shared verbally that they appreciated the Town Halls and the district's efforts to communicate the need to close schools in MPUSD. Some shared that while they were sad to see their child's schools close, they felt reassured that the district was doing everything it could to make the process easier for families at the impacted schools.

Staff shared verbally that they appreciated the Superintendent and Human Resources visiting staff meetings to share the direct impact and next steps for teachers and staff to

transition to another school within the district. While moving to a different site can be stressful, the transparency made staff feel confident that the district was treating teachers and staff fairly.